DANIEL DOYLE

danieldoyledesign.com

905.685.6546

1590 Spall rd. Kelowna, BC V1Y 9W3

- **PROJECT MANAGEMENT PLANNING ORGANIZATION**
- **FRONT END DESIGN & DEVELOPMENT**
- **MULTI MEDIA PRODUCTION & PHOTOGRAPHY**
- **CUPCAKES BECAUSE WHO DOESN'T LIKE CUPCAKES, RIGHT?**

Present Position

Chimpanzee
2010 – present
Project Manager | Front End Developer

Oversee all web development tasks on multiple projects being executed by an overseas development team of 10, making sure all work is up to quality standards and in line with project requirements.

Evaluate websites and educate both staff and clients on W3C Accessibility requirements.

Assess project scope, client expectations and time lines through client meetings and RFPs.

Brief design and development staff on project creative direction and required site functionality.

Consult with management in drafting RFP responses and project quotes.

Serve as point of contact for clients, evaluating and assigning task requests and bug reports to the development team.

Assess web designs and provide feedback on UI/UX, design and functionality as they relate to project requirements marking design adjustments as needed.

Organize and implement content migration strategies.

Introduce standard project specification/briefing documents for the web development team.

Advocate for the use of digital bug tracking and project management software.

Investigate and suggest new design and development workflows and processes to create efficiencies.

Designing websites and web ads.

Planning and executing multi-media projects.

> **He consistently strives for excellence as he has high expectations for himself.**
> – Colin Joseph, HR MANAGER, Kitchen Stuff Plus

Education

Niagara College
New Media Web Design

York University
B.A. Fine Arts – Film Studies

Skills

PHOTOSHOP	
ILLUSTRATOR	
CSS/CSS3	
HTML/HTML5	
JQUERY	

Other Familiarities

Adobe Flash Fireworks **Premiere Pro** After Effects Dreamweaver 3D Studio Max **GIT** Redmine Jira Xmind Project Pier **Wordpress** Twitter Bootstrap **Responsive Design** Sublime Text 2 **Custom CMS** Dropbox wetransfer
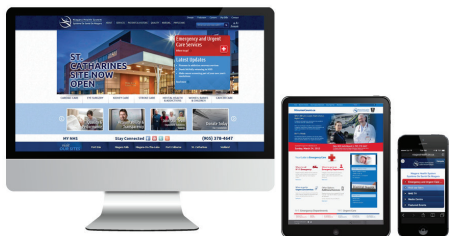
> **Staff potlucks bring the team together in a fun and self-directed activity everyone enjoys. Cupcakes make everyone happy!** – Daniel Doyle

WORK HISTORY

NOW	2010	2009	2009	2008	2005	2003	2000	1999
	CHIMPANZEE front end devloper	NIAGARA COLLEGE peer tutor	ST. CATHARINES MUSEUM digital archivist	SITEL CALL CENTRE billing agent	KITCHEN STUFF PLUS assistant manager	BELLE AIR MUSIC associate/music teacher	KITCHEN STUFF PLUS associate	YORK UNIVERSITY cctv security opperator

FEATURED PROJECT:
niagara health system

The Niagara Health System needed a new website for the opening of their new hospital. This project included a re-design and development of a site for the new hospital and a micro-site to inform the public of changing service locations.

Health & Medical

FEATURED PROJECT:
town of pelham

The Town of Pelham wanted a re-design for a fresh, modern look with more funtionality for front end users and back end management. I also worked on a video to present their new branding to the public.

Government

Time Management Prioritizing

Kitchen Stuff Plus
Assistant Manager

- supervised daily operations of a busy retail store with a staff of 20.

Chimpanzee
Front End Developer

- promoted centralized project management & bug tracking software

- prioritized between project management, design and development roles between multiple projects and shifting timelines.

Customer Service Communication

Sitel
Billing Agent

- consistently met and exceeded customer service evaluation goals

- decreased call durations to target

- had customers call back to speak to my supervisor with compliments

- quickly assessed customer billing across multiple regions with varying policies and services

Mentorship Leadership

Kitchen Stuff Plus
Assistant Manager

- charged with overseeing all training at my store location

- created several training manuals and tracking materials

- evaluated staff performance

- several staff I hired went on to become Assistant Managers

Self-motivated Ongoing Learning

Chimpanzee
Front End Developer

- convinced management to phase out IE6 and IE7

- educated and campaigned for responsive website design

- produced and initiated project specs, briefing templates & web accessibility tip of the week

- Advanced from coding only CSS to complete site builds.

FEATURED PROJECT:
niagara cultural capital 2012

The Cultural Capital of Canada was a government funded arts, culture and tourism year long initiative for the Niagara region. I was the only developer on this project through several iterations as the project progressed through its lifetime.

Arts, Culture & Heritage

FEATURED PROJECT:
niagara wine festivals

I've been the lead Front End Developer on 3 iterations of the Niagara Wine Festival website, I've done web ads, multi-media presentations and videos and will see them through another re-design and the introduction of a ticket purchase and scanning app.

Tourism, Festivals, E-commerce